



# Built to Last



## The Together for Short Lives conference

TOWARDS A STRONG, SUSTAINABLE FUTURE

7 – 8 May 2025

Hilton, Manchester Deansgate

SPONSORSHIP AND EXHIBITION

[sponsor@togetherforshortlives.org.uk](mailto:sponsor@togetherforshortlives.org.uk) | 0117 9897820

together  
for short  
lives





## About Together for Short Lives

Together for Short Lives is the UK's leading charity for children's palliative care. We are here to make sure that children with life-limiting and life-threatening conditions and their families can make the most of every moment they have together, whether that's for years, months or only hours.

Through our family support team and helpline we provide the families of seriously ill children with emotional, financial and practical support. We champion and support palliative care professionals with training and resources. We influence policy making and Government to secure more investment in children's palliative care. And we raise millions with our corporate partners to support children's hospices directly.

**This guide will tell you about...**



## About our Conference






**Our 2025 conference takes place between 7- 8 May 2025 at the Hilton, Manchester Deansgate.** Delegates can expect that it will bring together the greatest minds from across the children's palliative care sector, and with children and families at the very heart of the event, we will challenge ourselves to be bold and innovative, in our ambition to build a resilient and connected workforce.

We will focus on sharing and networking, giving professionals working in children's palliative care the opportunity to talk about and share their own research, learning and practice.

We will showcase new models of care, sharing practical ways that professionals can adapt practice locally, including service development, commissioning services and delivering care for children where prevalence is greatest.

## Why should you support our conference?

It's quite simple really...

-  **Align your organisation with the only UK charity for children's palliative care**
-  **Engage with over 500 delegates across two days, from children's hospice CEOs to specialist service providers**
-  **Unique networking opportunities across the two days**
-  **Promote your organisation to professionals working directly across the sector**
-  **Make connections with Together for Short Lives' members organisations and teams right across the spectrum of the speciality**

**Have we convinced you?  
Keep scrolling for more info...**



# HEADLINE SPONSORSHIP

Stand out as our Headline Sponsor at our 2025 Conference

**£10,000**

- Complimentary delegate ticket
- Cross platform social media promotion prior to conference
- Your company branding on the conference digital platform and webpage
- Full page advert in delegate brochure (sponsor to supply artwork)
- Company profile and logo included in delegate brochure
- Branding visible on all pre, peri and post event communications via conference digital platform
- Logo on event booking emails
- Logo on plenary room slide decks
- Logo included on conference materials where relevant
- Use of Together for Short Lives' branding in own promotional materials (pending approval)
- Acknowledgement from conference chair in opening plenary session and at event close
- Opportunity to provide loopier video in sessional breaks
- Opportunity to include flyer in delegate bags (flyer provided by sponsor)





## NETWORKING RECEPTION SPONSORSHIP

Raise your glass as our exclusive  
Networking Reception Sponsor

———— **£2,000** ————

- Social media coverage to advertise involvement pre and post event with digital platform and conference webpage
- Acknowledgement in networking opening speech
- Half page advert in delegate brochure (sponsor to supply artwork)
- Opportunity to provide branded banner to be showcased during networking reception
- Opportunity to include a flyer in delegate bags (flyer provided by sponsor)
- Opportunity to upgrade drinks reception to drinks and canapes (please liaise with the sponsorship management team)

## WORKSHOP SPONSORSHIP

Exclusive sponsorship of all workshop  
sessions across one or two days

———— **£2,500 - £4,000** ————

- Conference parallel workshops for day one or two (or both at a discounted rate) to be sponsored and branded by your company
- Your company logo included on workshop holding slides
- Social media promotion pre, peri and post event via digital platform and on conference webpage
- Your logo included on workshop selection emails to delegates
- Half page advert included in delegate brochure (sponsor to supply artwork)
- Company profile and logo included in delegate brochure
- Opportunity to provide your branded banner in workshop rooms
- Your flyer in delegate bags (flyer provided by sponsor)



## EXHIBITORS

**An opportunity to network amongst senior leaders and decision makers. Engage with them about your products or services**

**£1,200**

- Complimentary stand delegate place with discounted delegate rate for second attendee
- 6ft exhibitor space includes clothed table, two chairs, access to power and Wi-Fi
- Inclusion of your logo in pre, peri and post event comms via digital platform and conference webpage
- Company profile and logo included in delegate brochure
- Opportunity to include flyer in delegate bags (flyer provided by sponsor)



**Talk to us**

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**0117 9897820**

## DELEGATE BAG AND ADVERTISING SPACE

Raise the profile of your brand by sponsoring the delegate bag or appearing in our conference brochure

£1,500

- Half page advert in delegate brochure
- Social media promotion pre, peri and post event via digital platform 'bag provided by #'
- Opportunity to provide company logo for printing on delegate bags (sponsor to supply artwork)
- Opportunity to include flyer in delegate bags (flyer provided by sponsor)

## ADVERTISING SPACE

Raise the profile of your brand by appearing in our conference brochure

Half Page: £250 | Quarter Page: £125

- Advertising spaces of various sizes available in brochure
- Opportunity to include flyer in delegate bags (flyer provided by sponsor)

Contact [sponsor@togetherforshortlives.org.uk](mailto:sponsor@togetherforshortlives.org.uk) | 0117 9897820



# Your return on investment

These are just some of the benefits you can expect when you partner with the Together for Short Lives conference...

- Generate strong sales leads
- Make new relationships and strengthen networks
- Re-engage with contacts
- Access a captive audience
- Launch new products
- Promote your new developments
- Showcase your existing portfolio
- Promote the benefits of your services




The Together for Short Lives Conference 2022

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Benefit	Headline	Workshop	Networking Reception	Delegate Bag	Exhibitor	Ad space
Complimentary delegate ticket	✓					
Company profile and logo included in delegate brochure	✓	✓			✓	
Opportunity to include flyer in delegate bags (flyer provided by sponsor)	✓	✓	✓	✓	✓	✓
Acknowledgement from conference chair in opening plenary session and at event close	✓					
Full page advert in delegate brochure (sponsor to supply artwork)	✓					
Half page advert included in delegate brochure (sponsor to supply artwork)	✓					
Branding visible on all event communications via conference digital platform	✓	✓	✓	✓		
Extensive social media promotion pre and post event	✓	✓				
Logo on event booking emails and plenary room slide decks	✓					
Logo included on conference materials where relevant	✓					
Use of Together for Short Lives' branding in own promotional materials (pending approval)	✓					
Opportunity to provide loopier video in sessional breaks	✓					
Conference parallel workshops to be sponsored and branded by your company		✓				
Your company logo included on workshop holding slides		✓				
Your logo included on workshop selection emails to delegates		✓				
Cross platform social media promotion prior to conference	✓					
Opportunity to provide your branded banner in workshop rooms		✓				
Social media coverage pre and post event	✓	✓	✓	✓		
Acknowledgement in networking opening speech			✓			
Opportunity to provide branded banner to be showcased during networking reception			✓			
Opportunity to upgrade drinks reception to drinks & canapes			✓			
Opportunity to provide company logo for printing on delegate bags				✓		
Complimentary stand delegate place with discounted delegate rate for second attendee					✓	
6ft exhibitor space includes clothed table, two chairs, access to power and Wi-Fi					✓	
Inclusion of your logo in event comms via digital platform and conference webpage					✓	

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## TALK TO US

For sponsorship or booking enquiries please contact:  
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We look forward to talking to you soon.

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